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**MAIL STOP: Amendment on January 10, 2007**

PATENT  
Attorney Docket No.: 020375-043010US

TOWNSEND and TOWNSEND and CREW LLP

By:   
Cindy Bennett

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Kevin Morrison et al.

Application No.: 10/789,455

Filed: February 26, 2004

For: BULK CARD ORDERING SYSTEM  
AND METHODS

Customer No.: 20350

Confirmation No. 5172

Examiner: Edwyn Labaze

Technology Center/Art Unit: 2876

**AMENDMENT**

**MAIL STOP: AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed October 11, 2006 (the "Office Action"),  
please enter the following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this  
paper.

**Remarks/Arguments** begin on page 8 of this paper.